



## **Campaign for Community Wellness Core Team Meeting Notes**

Sept 2, 2009

1-3pm, ASOC

Attendees: Richard, Maureen, Kathie, Lynn, Lauren

By Phone: Cindy, Seana

1. Campaign for Community Wellness and Innovation Planning
  - Reviewed outline of possible Innovation planning framework
  - Comments per presentation and how to frame the conversation:
    - Would like to see case studies that link more to our work
    - Conversation on how we might want to use this funding
    - Frame in the context of larger financial picture (state, MHS, etc)
    - Overlay local guiding principals and economics along with State MHS/Innovation guidelines
    - Communities: Definition per our current set of communities outlined in PEI needs to be clearly outlined
  - Point person for Innovation: Richard and Maureen will discuss and get back to Core Team in Oct
  
2. September Agenda—Tahoe meeting

Michele: calling all Steering Committee members to encourage them to attend and check on carpool needs

  - Community Welcome/Opening—Emilio or other Tahoe person
  - Community Voice—Tahoe (Emilio to get), Consumer voice (Lynn)
  - Public Comment/Announcements
  - Updates
    - State Update
    - Prudent Reserve (clarification with State)
    - PEI RFP Update—Cindy
    - State Initiatives –JPA
  - Intro Community Capacity concepts
    - Definition (include community)
    - Welcome Center
    - The Gathering Inn
  - Bye-Bye Blues Planning & Implementation Update--Lynn
    - Older Adults Prevention work with older adults
    - Regional Suicide Conference proposal
    - State Hotline



- Brainstorm Oct Agenda

#### 4. Other Agenda Items:

- PEI Update: Matrix, RFP—Cindy
  - Hope to have it out by mid-Sept.
- PEI: Management
  - Cindy to own PEI on the reporting, financial management and evaluation. Refer to 09/10 annual plan. Cindy to get from Jim, unspent 07/08 PEI funds. Also, Cindy to get info on PEI reporting requirements. Refer to DMH notice, also, about Prudent Reserve for PEI--#0916.
- State Suicide Prevention Crisis Line
  - Lynn to bring to next SC meeting for review and decision (added to agenda)
- CWW Outreach Work Plan Development Update
  - Family: Sandena working with family group around CSS Plan (\$61.8)
  - Consumer: Welcome Center/Consumer Council working on developing a plan (\$61.8). Richard to call Stephen to invite him to be part of this plan development.

#### 5. October Agenda Planning

- Community capacity building, innovation
- 1x PEI planning dollars
  - Discussion around using some of the dollars to support community capacity building work/strategic planning for current PEI programs (approx. \$800K)
- Brainstorm: How do we measure and communicate outcomes? What would the Potluck Report Card look like for Placer County? (Discuss at next Core Team meeting first)
  - Could be part of evaluation for the CCW work when 1 plan is created, and/or the innovation plan.