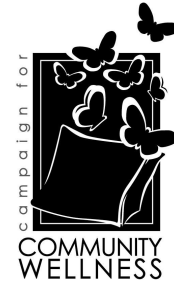


Campaign for Community Wellness Minutes of Core Team Meeting 7.24.07

Attendees: Streamline (Lauren O'Brien & Seana Doherty),
Maureen Baumann
Missing: Lynn Tarrant, Richard Knecht, Mike Lombardo



Purpose of Meeting: Highlights from July Steering Committee and create agenda for August Campaign Steering Committee Meeting

1) Highlights from July Steering Committee meeting

a. What worked:

- July was one of the best meetings yet. Felt that member participation was strong as was the facilitation process.
- The new public comment process worked well.
- Liked the mother's story and poem
- Co-occurring update was great from Deb (plan shorter time slots for updates in the future)

b. Areas for improvement:

- i. Need to work on transportation for consumers to these meetings
- ii. **Action:** Seana to ask Lynn to look into van service from Welcome Center to Cirby Hills

c. Other comments: Dr Burton would like to see the PEI planning process move along quickly so that we can implement the programs as soon as possible (per Maureen)

2) Planning for August Campaign Steering Committee Meeting

- The focus of the August meeting will be continuing to define the MHSA prevention and early intervention program planning process. At the July meeting, the Steering Committee divided up into 4 workgroups (children, transition aged youth, adults and cultural). Streamline has typed up the notes from the workgroup session as well as the group comments on how the plans were similar.
- **Action:** Streamline will create a draft planning process, per the workgroup comments, to show to the Steering Committee at the August meeting.
- **Question:** How do we want to structure the planning process over the next few months? Who do we need to bring in to help with prevention

expertise? What data and best practice models do we need to bring to Steering Committee meetings to help with the planning process? Are there additional staffing needs during this planning process on the content side?

Comments per above questions:

- i. Let's review the prevention and intervention information collected during the CSS process
 1. **Action:** Maureen to send Lauren the above data
- ii. **Action:** Maureen found good examples of mental health prevention programs on-line that she will forward to the group
- iii. Data: presenting data to the Steering Committee will help ensure that the prevention and intervention programs prioritized address particular populations and issues.
 1. **Action:** Maureen to call Mike Romero at the County about getting demographic and other data and presenting at the next Steering Committee meeting
 2. **Action:** Streamline to follow-up with Mike per specifics for the August meeting
 3. **Action:** Streamline to pull out key data points from TAC, CSS, First 5 Report, Tahoe Report Card, Valley Vision, SBC Wealth Index data for the Steering Committee to review (Sept meeting)
 4. Staffing: Bringing a person on who has experience with launching a prevention program, especially somebody who has worked with mental health programs, would be ideal to have on the core team for the next 3 months
 - a. **Action:** Seana to call Monterey County about the Health Educator position they are hiring and find out what that person will be doing for the PEI process

3. August Steering Committee Agenda Planning:

- a. Maureen suggested we start with asking the group to reaffirm the guiding principals—to see if they fit for the PEI process—and, if not what needs to be added. This will be done in Sept.
- b. Seana suggested that we have the group consider work group breakouts that include a prevention and intervention group, and not do it by age group.
- c. Core Team decided to leave that up to the Steering Committee
- d. So far the draft agenda is as follows:
 - Introductions
 - Public Comment period
 - Voice
 - Updates:

- Updated website up

Review progress from July meeting

- Draft planning process scenario based on breakout and grp comments presented by Streamline
- Conversation, consensus

Over-view of planning process over the next 6 months

- Present strategic framework model

Next Steps

4. Next Steps:

- a. Maureen to have Jana arrange next Core Team meeting for August 20 or 21st