



Campaign for Community Wellness

Core Team Meeting

Agenda: Process Recommendations

Minutes

March 16, 2009

Attendees: R.Knecht, M.Bauman, L. Tarrant

Streamline (Lauren, Seana)

- 1) Process & accountability method for CSS Outreach Funds (\$309k) – \$61.8 k each
 - a. Latino → North Tahoe FRC
 - b. Native → UACF or other (Richard to work with Anno)
 - c. Consumer → Peer Counseling training (ASOC contract) - more navigators (ASOC)
 - d. Families → Richard to get something from Sandena
 - e. Youth/TAY → UACF or other
 - f. (Presentation: have detail of who/and general plan)

- 2) Process and accountability for PEI Social Marketing
 - a. CSS team updates through social marketing
 - b. Elisa facilitate the conversation--3/27
 - c. Contract amendment → Streamline (Elisa Herrera)

- 3) Process and accountability for PEI Coordination & Evaluation
 - a. PEI Coordination –
 - i. For Steering: take more to coordinate
 1. 17% Systems of Care to manage
 2. Evaluation (\$76k) – Systems of Care to manage

- 4) LOI Process and Communications
 - a. Send questions to core team if needed
 - b. All LOI is posted on campaign website
 - c. Anyone can apply
 - d. Add clarity around County vetting process for contracts
 - e. Streamline to send out second round of announcement to email list and PIO (for contractors)

- 5) Finalize Steering Agenda
 - a. Financials – reconciliation → look at cost report (next meeting, April)

- b. LOI – see above
 - c. Process for Complaints/Concerns
 - i. Steering, Patients Rights, Compliance, Managed Care
 - d. Innovation Update - applied for planning \$'s, slightly encouraging
 - i. Planning, 2 yrs implementation with self-sustaining
 - e. Learning collaborative update (Lauren)
 - f. IT/Facilities Update – (Maureen to supply)
 - i. IT ready to go/Decision
 - ii. Facilities → more complicated, concepts and how big vs. \$'s
 - 1. Conceptual agreement
 - g. Housing plan – posted end of this week for public review
 - i. 1 slide – announcement
 - ii. Public input – 30 days
 - iii. Streamline work with on posting and press release
 - h. Social Marketing Plan update (Elisa) –
 - i. PEI Coordination and Evaluation decision
- 6) Funding for Latino Voice and Native American Voice
- a. Elisa is up in June /Anno is through Sept.
 - b. SAMHSA-- it's unclear what is going to them
 - i. Maybe SAMHSA goes to community activities or \$40k
 - c. MHSA opportunities for them exist potentially
 - d. Need to sort out – Richard to lead this clarifying and get back to Anno and Elisa