



**Campaign for Community Wellness
Core Team Meeting Summary Notes
January 8, 2010**

Via Conference Call

**Attendees: Maureen Bauman, Richard Knecht, Lynn Tarrant, Kathy Denton
Streamline: Lauren & Seana**

1. January CCW Steering Meeting/Work Group Session Agenda planning
 - a. Innovation Planning continued:
 - i. Data Review: Core Team reviewed the summary notes from the study Streamline did on the needs/issues identified in the MHSA plans to date. Group agreed that the format was difficult to understand and Streamline (**action**) will simplify and consolidate before presenting to the Steering Committee. Core Team to review one more time before Jan 29th steering meeting. The main purpose of the data is to give the Steering Committee, at their innovations work session in January, the needs assessment data to date per MHSA funding. This data review process avoids the need to go back out to the community to assess mental health needs.
 - ii. Setting the Context: The Core Team really wanted to make sure the appropriate context was set at the innovations planning meeting before data of any kind was shared in order to keep people focused and on track. As such, here are the elements of the context setting the group agreed would help simplify and clarify the innovations planning process:

Setting the Context for MHSA Innovations Guidelines:

1. Current situation (County State-of-State)
2. Reminder: innovations guidelines + Placer's goal of bringing in community capacity building/Learning Conversation learnings
3. Reminder: planning, including capacity building work, done to date
4. Reminder: funding update for innovations
5. Overview of data
6. Reminder: planning process, role of steering
 - a. Question in work groups: What community is most poised to get the greatest results from an innovative, community capacity building approach?
 - b. What resources/assets do these groups that

the County is not serving (or underserving) already have?



- iii. Next steps: **Action:** Streamline to finalize the draft of the January presentation and meeting process and send to the Core Team to review.
Action: Maureen and Richard to send Streamline County State-of-the-State info for the presentation by end of the week if possible.
Core Team to meet via phone one more time to go over the materials and process for January's Steering meeting on January, 20th at 3pm