



Campaign for Community Wellness Prevention and Early Intervention

Work Group: Depression & Suicide, Tahoe group, Feb. 25, 2008

Priority Populations and why they are at risk	Where do you go for crisis?	Innovative Strategies for support	Where should additional information be available?
1 Low-income families <ul style="list-style-type: none"> Incomes less than \$50k per year 	<ul style="list-style-type: none"> Pastor Friends and Family Professional with special knowledge 	<ul style="list-style-type: none"> Welcome Wagon introducing opportunities, resources etc. <ul style="list-style-type: none"> Follow up visit Increase locals' discounts 	<ul style="list-style-type: none"> WIC for postpartum depression Churches Library Schools could have real counselors
2 Age 14-18 Latinos <ul style="list-style-type: none"> Who believe there are future opportunities 	<ul style="list-style-type: none"> Exercise Pastor Friends and Family Professional with special knowledge Family or the outdoors 	<ul style="list-style-type: none"> Recreational scholarships for sports, arts, etc. Activity card for residents, or everyone who qualifies gets \$500/year for healthy activities. Adults mentoring adults & teens Increase faith involvement 	<ul style="list-style-type: none"> FRC's BGCNLT TWS Promotoras Co-workers Police, Paramedics, Fire Departments
3 18-24 Latino Males <ul style="list-style-type: none"> Who have few opportunities for education, careers, etc. 	<ul style="list-style-type: none"> Exercise Friends & professional peers 	<ul style="list-style-type: none"> Adults mentoring adults & teens Increase faith involvement 	<ul style="list-style-type: none"> Animal Control Pediatricians/OB Gyn's Doctors & Physicians Hospitals and ERs Markets
4 Latinos who: <ul style="list-style-type: none"> Isolated Experience cultural differences Undocumented No medical insurance 	<ul style="list-style-type: none"> Friends & professional peers Pastor 	<ul style="list-style-type: none"> Locals line at Safeway for holiday weekends Increase locals' discounts Community BBQ or potlucks for events Adults mentoring adults & teens Multi-cultural festivals Increase faith involvement 	<ul style="list-style-type: none"> School districts Meals on Wheels/Mana Childcare providers Phone books Safeway bags Bus stops/taxis Newspapers, Pueblo, Moonshine
5 Middle Schoolers <ul style="list-style-type: none"> Developing insecurities Have family members who 	<ul style="list-style-type: none"> Pet therapy 	<ul style="list-style-type: none"> Increase the number of after school & summer programs for kids Older kids mentoring younger kids 	<ul style="list-style-type: none"> Radio Lazar, KTHO, 106.9 Hairdressers Bartenders Dealers @ casinos School bus drivers

	abuse alcohol or substances		<ul style="list-style-type: none"> Increase faith involvement Peer support Bullying classes 	<ul style="list-style-type: none"> Peer programs Coffee shops contractors B&G Clubs Newspapers in Spanish Crisis hotlines Childcare providers Community Leaders
6	50-70 Year Olds <ul style="list-style-type: none"> Lack of services Who live on their own Lack of resources and community 	<ul style="list-style-type: none"> Therapy or el-anon Family or the outdoors Pastor Friends & family or professional with special knowledge Pet therapy 	<ul style="list-style-type: none"> Increase senior center services for North Shore Increase faith involvement 	
7	9 Year Olds who are influenced by others' behaviors	<ul style="list-style-type: none"> Pet therapy Parents, Friends and Family 	<ul style="list-style-type: none"> Older kids mentoring younger kids Increase faith involvement 	