

Campaign for Community Wellness Overview

What is it?

The Campaign for Community Wellness is an initiative working to transform and improve mental health and related services in Placer County using innovative, collaborative, culturally competent and consumer-guided approaches.

The goal of the Campaign is to create a community embraced mental health care system in Placer County that is easy to access, responsive to consumer and family members, allows choice, and supports integration into the community.

Leadership

The Campaign is led by a steering committee comprised of consumers, family members, private providers, community members, coalitions, community based organizations, faith-based groups, government agencies, and Native American, youth and Latino advocates.

Campaign Vision -- Placer County is:

- The most welcoming community in California
- A community that collaborates and works together for well-being
- A community that embraces recovery and mental wellness as their responsibility
- A community without stigma around mental health

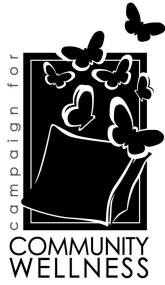
Outcomes

- More cost-effective mental health services
- More consumers on the road to recovery
- People with mental health issues feel heard and empowered
- All people that need services are reached: Children, Transition-age youth, Latino, Native American, adults and older adults, etc.
- All services are welcoming, co-occurring and culturally competent

For more information:

- Go to www.campaignforcommunitywellness.org
- Or call Michele Zavoras at 530.889.7244





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Mental Health Services Act

Overview

Historically, mental health services in California have been grossly under-funded. It is estimated that over 600,000 people (including 300,000 children) living in California today do not receive the mental health services they need. In response to this need, voters approved the Mental Health Services Act (Prop 63) in November 2004, to fund expanded mental health services to children and adults. MHS/Prop 63 funding derives from a 1% annual tax surcharge on those with personal incomes above \$1million. The funding is expected to last for an unlimited amount of time.

Leadership

A steering committee comprised of: clients, family members, private providers, community members, coalitions, community based organizations, faith-based groups, government agencies, Native American and Latino communities as well as Placer County System of Care staff (same Steering Committee as Campaign).

Vision

To create a state-of-the-art, culturally competent system that promotes recovery/wellness for adults and older adults with severe mental illness and resiliency for children with serious emotional disorders and their families.

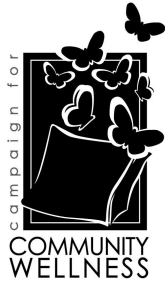
Strategies

- Training – building the capacity of staff and partners
- Outreach – consumer centered systems and programs
- Service Delivery – coordinated, integrated, family-centered, culturally and linguistically competent

Outcomes

- Access is improved
- Services are more effective
- Out-of-home and institutional care are reduced
- Stigma towards those with mental illness no longer exists





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Substance Abuse and Mental Health Services Administration (SAMSHA)

Overview

The Substance Abuse and Mental Health Services Administration (SAMHSA), an agency of the U.S. Department of Health and Human Services (HHS), was established by an act of Congress in 1992 under Public Law 102-321. SAMHSA was created as a services agency to focus attention, programs, and funding on improving the lives of people with or at risk for mental and substance abuse disorders. The efforts of SAMSHA are both action-oriented and measurable: to build resilience and facilitate recovery for people with or at risk for substance abuse and mental illness.

Leadership

A System Transformation Team and SMART Advisory Board oversee the work of the SAMSHA grant. The System Transformation Team includes youth, staff, family partner organizations, United Auburn Indian community, community-based and faith-based organizations and public and private sector providers.

Vision

People with or at risk for a mental or addictive disorder have the opportunity for a fulfilling life that includes a job, a home, and meaningful relationships with family and friends. Providing a life in the community for everyone.

Strategies

- Integrated Services
- Community Partnerships
- Client/Family Centered Practice
- Comprehensive Outcomes
- Cultural and Linguistic Competence

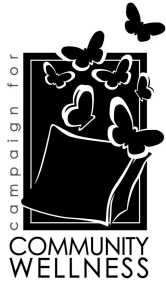
Target Populations

- Latino
- Transition Age-Youth (post 18 years old)
- Native American

Outcomes

- Increased Latino, Native American and transition aged youth access to services
- Increase in number of bilingual, bicultural Children System of Care and agency workers, as well as Parent & Youth Advocates





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- Increase in staff (HHS) ability around basic language skills and ability to work with families of all cultures

