

Campaign for Community Wellness

Summary Notes

Campaign Steering Committee Meeting

Friday, May 25, 2007: 10-1pm

Cirby Hill



Attendees: Maria Cordova, Cheryl Rowland, Nancy Roach, Pauline Conrad, Sandena Bader, Katherine Smith, Maureen Bauman, Richard Knecht, Barbara Hopkins, Jon Kerschner, Gail Tondetta, Jamie Gallagher, Stephanie Rogerson, Sharen Neal, Brenda Dunlap, Christina Nicholson, Daniel Silverman, Mike Blair, Sylvia Ambriz, Tony Allinger, Tad Kitada, Anne Staines, Esmerita Rivera, and Edna Moore

Facilitators: Streamline Consulting Group (Seana Doherty, Lauren O'Brien)

Welcome & Introductions

[Please see power point for details pertaining to these summary notes]

Everyone went around and introduced themselves and shared the one positive thing they each do for their own mental health. This exercise helped the group get to know each other a little better in an informal way.

Steering Committee binders and canvas bags were handed out to each member. The binders contain materials from past meetings.

Seana reviewed the agenda and goals for the day. The goal for this meeting was stated as getting to a final decision around recommendations for new Community Services and Supports monies.

Seana went over the new Steering Committee roster and reviewed the decision making process. The new roster clearly outlines what constituency each person(s) represents. The new roster also shows that County staff are non-voting members, with the exception being line-staff. The group agreed that the two representatives from the non-profit group, United Family Advocates, are best placed in the consumer/family voice constituency category.

The goal for the recommendation is to reach decisions by consensus and fallback to a vote as needed.

Consensus was defined as: "A decision that I can live with and support later."

Each member represents a constituency and there is one vote per constituency. The public is welcome at all Steering Committee meetings but if a vote is needed, the above procedure will be used. The group agreed that the new roster format was clearer in stating how voting happens and who represents what constituency.

The group also discussed the conflict of interest issue specifically relating to partners who are receiving MHSA funds. Seven partners on the Steering Committee receive MHSA funds. After some discussion, the group agreed to keep the 7 partners in as



voting members. In the event that a vote was called that pertained to the salaries of these organizations, it was recommended that these organizations abstain from voting.

The group agreed that it was ok to post their names and email addresses on the Campaign website.

The future website address for the Campaign will be: Campaignforcommunitywellness.org

For now the website address is: www.placer.ca.gov/hhs/adult/mhsa.aspx

The group was given an overview of the Campaign for Community Wellness including key elements, vision and context. For more information, please see the Steering Committee 5.25.07 power point posted on the web.

The group revisited the ground rules established earlier for operating as a steering committee. They are as follows:

- All participants are valued, no one's motives are in question
- All our styles of learning and deciding are different. We will try to accommodate the different learning styles among the group.
- One person talks at a time; raise your hand to be recognized
- To be successful, we will look beyond our personal interest to the entire continuum of services. This will ensure that our final plan becomes a blueprint for an entire, transformed system.
- The Steering Committee will aim for consensus with a fall back to majority vote.
- The calendar is the enemy of a perfect product. We will work together to produce the best plan we can for the Placer County Mental Health Services System.
- All meetings are open to the public.
- We suggest that cell phone be turned to vibrate during the meetings.
- A parking lot sheet for good ideas will be kept for ideas not on topic.

Addition: Strive for diversity of representation at Steering Committee meetings

Voice from the community: A consumer who recently completed the Listening Well program told his story of recovery.

Steering Committee Actions from April Meeting

The group reviewed the actions from the April meeting, many of them suggestions from the Steering Committee. In short, the following actions were completed:

- Latino Advisory Council kicked-off,



- Evidence-based approaches was added back into the Campaign approach
- Representatives from hospital and faith-based groups were added to the Committee
- Detailed plans were created to help the group better understand the decisions they are being asked to make around spending new monies.

The comment was made to continue to add more family and consumer representation to these meetings.

The minutes from the April meeting were presented to the group for formal approval. The group discussed the new table format for the minutes and decided that they would like to have a combination of both narrative and table-formatted minutes.

The Year 1 MHSA Implementation Report:

Seana shared with the group that the Year 1 MHSA report was posted on the County website and distributed to: providers, consumer locations, libraries, newspapers, etc.

A public hearing to solicit feedback was held on May 21. NAMI submitted a formal page of comments that are currently being looked at by staff.

The comment was made that the posting of the Report and the public hearing information on the County/Campaign website was very unclear.

To allow for more time to comment due to the lack of clarity on the website, the public comment period will be extended to **June 15th**. Streamline will inform the newspaper of this extended public comment period.

April Outreach Efforts:

In an effort to bring the voices of the Latino community, consumers, and other community members to the table, Streamline and County staff went out and met with various groups to get general feedback on mental health services for the severely mentally ill.

Discussions For New Monies

The new monies are part of the original MHSA Community Services and Supports funds. The amount being discussed at this meeting is approximately \$881,000 and is for expansion of existing programs.

Maureen Bauman, Director, Adult System of Care, gave an update on the AB2034 funds. The summary on AB2034 is that the funds serve 75 homeless people and it is currently zeroed out in the Governor's budget for the next fiscal year. It is still unclear



as to whether or not AB2034 will be cut. Final budgeting is expected by end of June 2007.

Staff suggested that we present 2 recommendations in the event that AB2034 is eliminated. Both recommendations will be submitted to the state with the first recommendation superseding the second if AB2034 funds are eliminated.

Below are the 2 recommendations. These recommendations were based on input from the Steering Committee at the April meeting.

Recommendation #1 (if AB2034 is eliminated):

The main goal with recommendation #1 is to use the new monies to pull in as many of the 75 homeless with mental illness into the Full Service Partnership program since their services are being cut. The remaining 10% would be used for outreach and engagement work (voice). The details are outlined below.

Expand Adult FSP - \$793,000 (90% of funds)

- Add 44 additional slots (currently 25 slots)
- Full wrap-around services
- Priority Populations
 - Homeless
 - Criminal justice involvement
 - Latino or Native American
- Explore culturally relevant models of service

Outreach & Engagement (Voice) - \$88,000 (10%)

- Ongoing engagement:
- Latino, Consumer, Youth & Native American Councils, Family
- Hire bilingual/bicultural outreach workers ??? Budget???
- Communications/Social marketing materials
- Targeted populations (age, ethnicity)
- Highlight health of natural communities
- Newsletter, flyers, posters, website

Recommendation #2: (AB2034 stays intact, \$881,000 available for expanding programs)

Voice: \$132,000

Outreach

- Consumer Council
- Homeless
- Latino Advisory Council
- Family (NAMI)



- Native American
- Youth Council
- Tahoe stakeholder groups
- Partners/providers
- Family member position created (Parent of Adult)

Communications

- More opportunities for consumer participation art & poetry, listening well, job development, work
- Best-practice approaches
- Create communications/social marketing materials
- Newsletter, Posters, Flyers, Reports, website

Triage Plan: \$132,000

Expand same day next day

Adults Full Services Partnership: \$528,600

Expand slots by 30

Target Latino/Native American population

Hold 5% of slots for this underserved population

Comments on recommendations:

- Per both rec. #1 and rec. #2
 - Change Voice bubble to be more inclusive—don't pull out various stakeholder groups.
 - The full services partnership expansion will include adults and some transition age youth.
- Per the slots being held in both rec. # 1 and rec. #2 for Latino's/Native Americans
 - The group supported this, however, they want to make sure that staff regularly assesses these slots and strives to include the underserved in the program but balances this with serving those most in need, despite their race.
- Add an arrow to show that Voice runs through system transformation and services to show the point that consumer/family/community voice constantly influences all aspects of the process and outcomes.
- The group discussed the need for the County to continue to work on developing culturally relevant models of services to get the underserved populations in the door.
- The need to expand full service partnership dollars in the children's category was brought up. One member mentioned that there continues to be a waiting list for children to get into the FSP program.



- Richard Knecht, Director of Children’s System of Care indicated that he would look at this issue and report on it at the next meeting including possible other fund that could help expand this service.
- It was agreed not to add expansion plans for the Children’s FSP at this time.

Timeline for recommendations:

The above recommendations with notes will be posted for 30 days and then will be submitted to the State. On 6/31 the State will make its final decision on AB2034 funds.

Steering Committee Timeline:

The next Steering Committee will be on June 29th, 10-1pm in Auburn. The focus of the next meeting will be to discuss the Workforce and housing dollars coming down the pike from MHSA and hear an update on SAMHSA.

<<<SEE ACTIONS ON NEXT PAGE>>>



Voice	<ul style="list-style-type: none"> • Take out NAMI mtg. from presentation & add Network of Family & Youth • Clarify voice <ul style="list-style-type: none"> – Consumer voice – Start w/ Advisory Councils – Staff support • Use triage differently 	<p>Streamline by posting</p> <p>Streamline</p> <p>HHS Staff</p>
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Agenda Item	Action	Responsible Person/Due Date
Other Items	<ul style="list-style-type: none"> • Send out documents to support AB2034 to Steering Committee • Letter from our Steering Board should go out 	Streamline